



High school brothers Aaron and Evan Steed needed to find a way to make money while accommodating their school and athletic schedules. So in 1997, they established Meathead Movers as a student athlete moving service and quickly earned the reputation as the “go to movers” in the small town of San Luis Obispo.

With that reputation also came the frantic phone calls from victims looking to flee dangerous situations and were desperate to get out, without financial means or logistical support and usually in a small window of time while the abuser was out. The company was offered TVs and couches, anything for a chance to escape. Declining any compensation, Meathead Movers would rush to the home and perform the move. One day, the situation turned volatile when the abuser came home in the middle of the move. It was then that Meathead Movers made the decision to partner with a local shelter to make sure that not only were the victims safe and supported through their transitions, but the moving crew was safe, too.

In 2001, Meathead Movers began its first official affiliation with a shelter. Since then, Meathead Movers has partnered with an additional seven shelters across California. After an article about these services appeared in LA Weekly, the news went viral (features in People magazine, Huffington Post, Good Housekeeping, Los Angeles Times, Elite Daily and appearances on CNN, The Real Talk Show and the TODAY Show). With this national attention, combined with the need for services from victims and shelters, Meathead Movers knew this effort was so much more than what the company is doing. This led Aaron and Evan to launch the #MoveToEndDV campaign to encourage other businesses nationwide to step up and pledge to make a difference in their local communities. So far, more than 200 businesses have pledged to do their parts and work to put an end to domestic violence once and for all.



In 2018, Meathead Movers gifted the movement to the experts at the National Coalition Against Domestic Violence to better support the hundreds of businesses and individuals looking to make a change in their communities. Meathead Movers remains heavily involved in the movement to this day.

To make the pledge today, visit: <http://movetoenddv.org/>

